

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES SEP18/12 12.14
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

CLASS: NATL.

LOCAL

REGIONAL

EST#1770 COMMENTS: (LINE, ORDER, INVOICE)

DATE SEP18/12 12.14

STA: *****
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PATRIOT MAJORITY USA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 84 AGENCY PRODUCT CODE = 91 AGENCY EST# = 1770												
16		S	330P-700P	30		\$5,000.00	9/15	9/15	1		SAT	1
PROGRAM : COLLEGE FOOTBALL CON COM1 : COLLEGE FOOTBALL												
43		A	330P-700P	30		\$5,000.00	9/22	9/22	1		SAT	1
PROGRAM : FBALL ORD COM1 : DUE TO SPORTS RUN OVER SPOT DID NOT RUN. CAN THEY EXTEND? THIS IS A MAKE-GOOD FOR SEP15 ON LINE-16 FOR 1 SPOT/WK												

REP HEADLINE# 6313585 TRF# 331275 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP18/12 12.14

*** CHANGES *** HARRIS REPORT FROM REP *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M5	OK'D		BUY#16				SEP15		30S	\$5,000.00	(SEP18/12)	
			MISSED: SAT/330P-700P				SEP22		30S	\$5,000.00	PLS ADVISE.	
			OFFER: SAT/330P-700P									
			CMT: DUE TO SPORTS RUN OVER SPOT DID NOT RUN. CAN THEY EXTEND?									
SEP/12			141350.00									
CONTRACT TOTAL											141350.00	
TOTAL SPOTS											60	

MARKET TOTALS \$344,175 WFTV 41% WKMG 16% WESH 29% WOFL 12% WKCF 1% WRBW 1% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI DEMOS- RA35+* MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE